



our common future

## open journalism challenge

*'We are the new generation. We revamp our democracies by involving a larger number of people in the reporting on political and social challenges in our regions and countries. Participants are linked up with influential people worldwide to realise their ideas. Democracy needs transparency. Democracy needs participation. Join our challenge and play your part!'*

### the story

Is there anything happening in your surroundings, your region or globally which strikes you? A demonstration in the streets? An event that makes you feel concerned? Or a global issue you would like to help solving? The Open Journalism Challenge invites you to create a short media product on this matter: a short video, an article, a photo series, a design, a podcast, or any other product you would fancy doing.

Upon submission, you become part of a world-wide community of reporters and get access to a wide range of quality reports. At the same time, you may get the chance to meet up transnationally and exchange your views with decision-makers and change-makers.

### in short

1. pick a topic of social relevance and create a media product presenting respective challenges and potential solutions
2. submit your media product @ [www.ourcommonfuture.org/openjc](http://www.ourcommonfuture.org/openjc) and indicate with whom you would like to get the chance to exchange on your topic
3. the platform will help you reach a wider audience. You become part of a policy community on your topic. Our Common Future will link up policy communities with influencers from all over the world to foster the creation of powerful outreach, exchange and participation projects.

# how to participate ?

## - step 1 -

Chose one topic of political and/or social relevance to your region, your continent, or the planet as a whole. This could for instance be a particular event which just happened or is about to happen, a particular social or political development, or a more general question.

## - step 2 -

Create a short media product on this matter, a short video, an article, a photo series, a design, a podcast, or any other product you would fancy doing. Chose any creative form to illustrate your findings to the wider public. You could for instance make a short video of yourself (5 min max.) explaining your analysis and findings. You could add video footage which you recorded yourself or which you can use by permission. Alternatively, chose another creative way to reach out and communicate the results of your research: you may decide to write a blog post, start an *Instagram* campaign, design a short comic, or use any other creative form you like. The creative form you choose also depends on whether you would like to stay anonymous or inform in person. In case you'd like to discuss your matter with a buddy in another country before submitting it, [we can be of help](#).

## - step 3 -

Submit your media product here: [www.ourcommonfuture.org/openjc](http://www.ourcommonfuture.org/openjc) and indicate up to three leaders or change-makers with whom you would like to exchange on your topic.

## - step 4 -

In case your contribution complies to our guidelines, it will be published on our website in order to attract more and more views. At the same time, you become part of the global policy community on your topic. Our Common Future will help you get in touch with change-makers and leaders so that you can help influence the course of our world.

Our Common Future will also invite policy communities having made substantial contributions to transnational joint meetings in order to allow the community to plan joint cooperation and outreach projects.

## why participate?

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- You become part of the global policy community on your topic.
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## guidelines for media products

- Report in a respectful way, upholding the human dignity of all.
- You can participate in the language of your choice, for instance in your mother tongue. In case your chosen language is not English, please provide subtitles in English. For videos, you could use <http://www.amara.org/> or <http://www.subsedit.com/> to add subtitles. In case you need help with translation, please [contact the team](#).
- You can participate individually or in groups.
- In case you chose to provide a written or spoken analysis on a particular theme, try to present the most significant arguments present in your local debates and analyse your topic from various perspectives.
- When filming interviews, try to use the medium close up frame for each person (cf. image). It is possible to use your own video footage to illustrate your arguments.



Co-funded by the  
Erasmus+ Programme  
of the European Union

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